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State policy of the potential-forming space transformation in the context of the regional development intensification

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Marta Derhaliuk *

Olha Popelo **

Svitlana Tulchynska ***

Kostyantyn Mashnenkov ****

Danylo Berezovskyi *****

Abstract

From a documentary-based methodology, the article examines the existing aspects of the state policy of transformation of the space that forms potentialities in the context of intensification of regional development. The framework for the formation of an institutional environment to ensure the space for the formation of potential, includes: legislative basis; institutional and legal support for regions to gain importance in the global market. In addition, the existing shortcomings of the State policy of transformation of the space that forms potentialities in the context of intensification of regional development are highlighted, which are characterized by: imperfection of the legislative basis of regional development; unstable relations between different levels of government; disregard for threats and risks in the formation of priority tasks and regional development goals; the practice of not having to implement strategic plans and regional development tasks, etc. It is concluded that the existing state policy on the subject that can influence regional development requires improvements, these improvements will

* PhD in Economics, Department of Economics and Entrepreneurship, National Technical University of Ukraine "Igor Sikorsky Kyiv Polytechnic Institute", Kyiv, Ukraine. ORCID ID: <https://orcid.org/0000-0002-9244-1625>. Email: marta17.06@ukr.net

** Dr. of Economics, Associate Professor, Department of Management and Civil Service, Chernihiv Polytechnic National University, Ukraine. ORCID ID: <https://orcid.org/0000-0002-4581-5129>. Email: popelo.olha@gmail.com

*** Dr. of Economics, Professor, Department of Economics and Entrepreneurship, National Technical University of Ukraine "Igor Sikorsky Kyiv Polytechnic Institute", Kyiv, Ukraine. ORCID ID: <https://orcid.org/0000-0002-1409-3848>. Email: tuha@ukr.net

**** Dr. of Public Administration, Associate Professor, IHE "Academician Yuriy Bugay International Scientific and Technical University", Kyiv, Ukraine. ORCID ID: <https://orcid.org/0000-0002-7944-7870>. Email: mka0426@gmail.com

***** PhD in Public Administration, Associate Professor, Department of Management and Public Administration, IHE "Academician Yuriy Bugay International Scientific and Technical University", Kyiv, Ukraine. ORCID ID: <https://orcid.org/0000-0001-9529-8505>. Email: d.berezovskyi@istu.edu.ua

further help to increase the efficiency of management decisions and bring to their full completion the reforms initiated in the direction of political and administrative decentralization in Ukraine.

Keywords: public policy; space for the formation of potential; region; transformation; spatial development.

Política de Estado de transformación espacial formadora de potencial en el contexto de la intensificación del desarrollo regional

Resumen

Desde una metodología de base documental, el artículo examina los aspectos existentes de la política estatal de transformación del espacio formador de potencialidades en el contexto de intensificación del desarrollo regional. La estructura para la formación de un entorno institucional para asegurar el espacio de formación de potencial, incluye: base legislativa; apoyo institucional y legal para que las regiones adquieran importancia en el mercado mundial. Además, se destacan las falencias existentes de la política estatal de transformación del espacio formador de potencialidades en el contexto de intensificación del desarrollo regional, las cuales se caracterizan por: imperfección de la base legislativa del desarrollo regional; relaciones inestables entre diferentes niveles de gobierno; desprecio por las amenazas y riesgos en la formación de tareas prioritarias y metas de desarrollo regional; la práctica de no tener que implementar planes estratégicos y tareas de desarrollo regional, etc. Se concluye que la política estatal existente sobre el tema que puede insidir en el desarrollo regional requiere mejoras, estas mejorar ayudarán más aun a aumentar la eficiencia de las decisiones de gestión y llevar a su plena finalización las reformas iniciadas en la dirección de la descentralización políticas y administrativa en Ucrania.

Palabras clave: política pública; espacio de formación de potencial; región; transformación; desarrollo espacial.

Introduction

The current globalization challenges and processes related to the COVID-19 pandemic require changes in the mechanisms of public policy management in the direction of transforming the potential-forming space

to maximize of the regional development intensification. Today in Ukraine there is a problem of asymmetry of regional development and increasing differentiation in socio-economic spatial development, but each region has its own unique potential-forming features that can ensure the intensification of regional development. The versatility of regional processes, as well as rapid changes in the external environment necessitates purposeful activities of state and local authorities in all areas of socio-economic processes to ensure the intensification of regional development.

The purpose of this study is to substantiate the directions of state policy of the potential-forming space transformation in the context of the regional development intensification. To achieve this goal, the authors set: to define the state policy of the potential-forming space transformation in the context of the regional development intensification; proving the need for the formation of a developed effective institutional and legal environment; the directions of providing preconditions of transformation of potential-forming space in the context of the regional development intensification are formulated; the directions of increase of efficiency by the state policy of the potential-forming space transformation in the context of the regional development intensification are offered.

1. Literature Review

Domestic and foreign scholars have devoted a lot of research to the study of mechanisms of public administration in various fields, features of regional development management, the transformation of potential-forming space, among which the following should be noted: Becerra L., Carenzo S., Juarez P. (2020); Bouckaert (2019); Butko, Ivanova, Samiilenko (2020); Castellanos (2019); De Leon (2019); Efremov (2020); Halkos, Moll de, Todorov (2021); Khanin, Ishchejkin (2021); Khudolei, Mashnenkov, Derkachenko (2021); Kraynyuk, Uhodnikova, Vlashchenk, Sokolenko, Viatkin (2020); Ljungholm (2017); Loginova, Loseva, Polkovnikov (2020); Mukhametzhani; Junusbekova, Daueshov (2020); Rasniqi (2019); Revko (2020); Reznichenko, Shishkin, Shichiyakh, Smolentsev (2016); Sakharova, Avdeeva, Golovina, Parakhina (2021); Salbaroli and Mazzini (2018); Skica and Dvouletý (2018); Soboleva; Matveev; Ilyukhina; Efimenko; Simonov (2019); Vovk, Saloid, Kostyunik (2021); Wu (2018); Xu and Li (2019); Yin (2018); Yukhneva, Mokerova, Kukhtin (2016).

According to the authors (Yukhneva *et al.*, 2017) the system of state strategic management today is an outpost of the state which performs the functions of strategic management development and predicates as well as evaluates the effectiveness and quality of planned trajectories of economic development of regions regions and the state as a whole. The aim of the

research (Soboleva *et al.*, 2019) is to develop a mechanism for assessing the level of regional development and identifying the factors influencing this process. The research (Krasniqi, 2019) is based on the development of a strategic model of regional economic development that will positively influence and support the business environment as well as influence the overall development of the country through coordinated project management and creating synergies between communities local authorities and business. The study (Reznichenko *et al.*, 2016) specifies and adds the principles of substantiation of the effectiveness of the goals of the program for managing the development of socio-economic systems. The scientific novelty of the scientists' article (Sakharova, 2021) is the formation of an effective system of public administration taking into account the specifics of economic and managerial relations with stakeholders which is aimed at the balanced development of the Arctic. The article of scientists (Loginova *et al.*, 2020) is aimed at substantiating the model of information-analytical complex which allows to control the processes of formation and realization of motivational potential of the population in the system of public administration which is considered as a social technology of institutional competitiveness of the region.

The results of the authors' study (Skica and Dvouletý, 2018) are studies for politicians based on information about the regions with the largest / smallest size of public administration at the local level. The authors of the article (Mukhametzhan *et al.*, 2020) recommend the creation of an integrated multilevel management system that provides feedback and preventive management classifying the consequences of urban policy in the regions and the consequences of achieving the goals of strategic development. The researcher (Efremov, 2020) proposes a model of a mechanism for identifying and eliminating systemic legal restrictions on the digitalization of public administration based on a structural and functional analysis of existing legal mechanisms. The researcher (Castellanos, 2019) analyzes the application of social responsibility in the round-the-clock management of public administrations its inclusion in the guidelines governing its activities and responsible actions that administrations are obliged to take in various spheres of life they affect. The study (Xu and Li, 2019) considers the definition of the scientific subtext of the coordinated development of the regional economy and three indicators are put forward to assess the coordinated development of the regional economy.

2. Materials and Methods

The methodological basis of this study were general scientific techniques and special methods of scientific knowledge to study the issues of state policy of transformation of potential-forming space in the context of the

regional development intensification. Namely, the work used a dialectical method to establish the existing relationships of different authorities in the context of decentralization of power. Monographic method and method of generalizations for comparison of institutional support of transformation of potential-forming space in Ukraine and developed European countries and for substantiation of practical recommendations on directing directions of state policy of regional development on its intensification. Method of analysis and synthesis to identify the main factors influencing the transformation of the potential-forming space in the context of intensification of regional development. Method of abstraction and formalization to substantiate the conceptual provisions of the state policy of transformation of the potential-forming space in the context of the regional development intensification.

3. Results

The state policy of transforming the potential-forming space in the context of the regional development intensification should be understood as creating appropriate conditions for the functioning of existing and / or launching new institutions, both at the state and regional and local levels, that can effectively influence the coordination of development and implementation programs and monitoring of the state of spatial development for its intensification.

To ensure the potential-forming space for the intensification of regional development, it is necessary to form a developed effective institutional and legal environment, the basis of which is:

firstly, the legislative basis, which consists in: final consolidation of the legislative foundation for regional policy and local self-government, taking into account the processes of decentralization of power; coordination and legal consolidation of the resource base to ensure the potential-forming space transformation, including financial to intensify the development of regions; solving urgent problems of sustainable development of regions in accordance with state strategies of sustainable and regional development; use of modern tools to intensify the activities of regional entities to ensure the intensification of the development of regional economic systems;

secondly, institutional and legal support for regions to acquire subjectivity on the world market and regulate their economic cooperation and integration to ensure the transformation of potential-forming space for intensification of regional development, accompanied by globalization, improvement of cooperation mechanisms and its intensification between regions as interregional, and at the international level;

thirdly, institutional support for the governance of the potential-forming

space transformation, which consists in building the institutions of local and regional government, which contributes to the establishment of closer relations and closer ties between different branches of government. This, in turn, will help to respond more quickly and meet the specific needs of the subjects of a particular territory, taking into account the specific features of the regions, as well as the ability to jointly achieve national and regional development goals;

fourthly, institutional and legal support for more efficient use of available resources, promotion of the most efficient attraction of capital and capacity building of the regions.

Factors of state policy of the potential-forming space transformation in the context of the regional development intensification are presented in fig. 1.

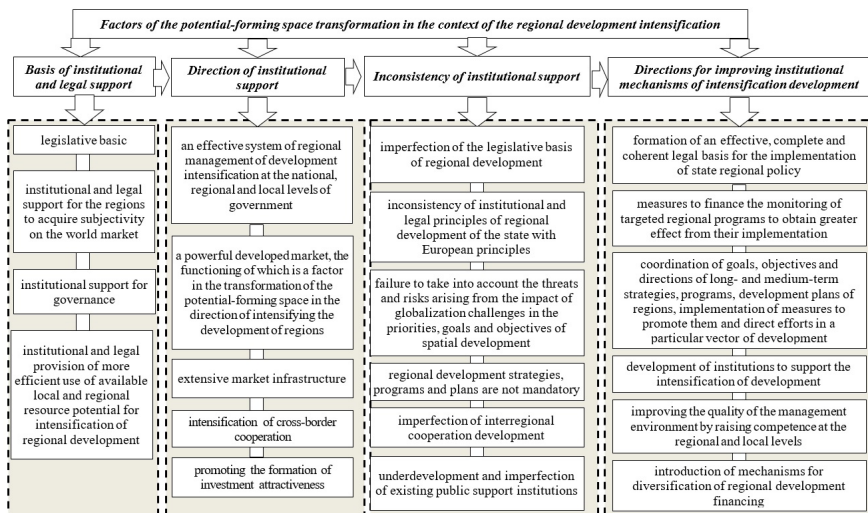


Fig. 1. Factors of the potential-forming space transformation in the context the regional development intensification

Source: suggested by the authors

Institutional preconditions for the potential-forming space transformation in the context of the regional development intensification should be directed towards ensuring:

- an effective system of regional development management at various levels of government, which contributes to the transformation of

the potential-forming space favorable for ensuring the effective operation of the subjects of regional economic systems;

- a strong developed competitive market, the functioning of which affects the intensification of development, acting as a catalyst for the intensification of the activities of the subjects of the regions;
- an extensive modern market infrastructure that will help to use all existing and create new benefits for the regions under the influence of the transformation of the potential-forming space, as well as increase the economic security of regional development and the national economy as a whole;
- intensification of cross-border cooperation, which will allow to use the specific features of border regions and increase their competitiveness in the world market due to the desire and available opportunities to gain a stable position in the international market, as well as increase the potential for regional development;
- promoting the investment attractiveness of the regions, which will help to intensify the development of regional economic systems not only under direct fiscal stimulus, but also other sources of investment resources.

It should be noted that the intensification of regional development in Ukraine has created a regulatory framework that includes: the Constitution of Ukraine, Budget and Tax Codes of Ukraine, as well as a number of laws of Ukraine, including «On Principles of State Regional Policy», «On Local Self-Government in Ukraine», «On stimulating the development of regions», «On local state administrations», «On state target programs», «On state forecasting and development of programs of economic and social development of Ukraine», etc. Various state and regional strategies for the short, medium and long term, but the number of legal acts does not guarantee their coherence and perfection in the transformation of the potential-forming space in the context of intensifying regional development.

Despite the fact that the institutional space in Ukraine as a whole is formed, it does not meet the modern paradigmatic challenges of social development in the context of globalization. This is manifested in the fact that the current institutional support for regional development is characterized by such shortcomings as:

- the imperfection of the legislative framework of regional development, which is manifested in the fragmentary and unsystematic development and implementation of legislation. The reason for this imperfection is primarily a change in political power and, accordingly, a change in the course of efforts and direction of strategic vectors of development of the national economy in general and the regions in particular;

- the unsettled relations between the various levels of government, which is caused by the incompleteness of decentralization reforms and, as a consequence, administrative-territorial reforms;
- inconsistency of institutional and legal principles of regional development of Ukraine with the principles of regional development of European countries, as regions in Ukraine are not considered as self-sufficient objects and separate actors taking into account the principle of subsidiarity and integrity of the state;
- disregard for threats and risks in the formation of priority tasks and goals of regional development related to the globalization challenges of social development, as well as the processes of Ukraine's integration into the world economic space;
- the practice of not having to implement strategic plans and objectives of regional development, which is also sometimes associated with changes in political elites and government, as well as underfunding of development programs;
- the lack of a clear legislative definition of the hierarchy of strategic planning documents in public administration, which is sometimes associated with unsatisfactory information support on the goals and objectives of strategic measures and information on their implementation and results and dynamics of regional development;
- insufficient development of interregional cooperation and interaction, lack of effective institutions of state and regional governance to establish and support these processes. In turn, imperfect interregional integration and cooperation reduces the balance of national, regional and local interests;
- the imperfection of the legal regime of regulation of communal property relations in accordance with international law, where the sale of communal property is limited, and the most common is the transfer of communal property for long-term lease;
- the instability of the political and economic situation in the country, which negatively affects the attraction of investment resources in intensifying regional development and solving urgent problems of regional development, there are legal restrictions on attracting financial resources from the European Union and other international sources;
- the underdevelopment of existing public institutions to support the intensification of regional development, the positive effect of which is evidenced by the experience of leading European countries, which have developed such institutions to support and enhance regional development, as: trade unions; state companies of regional

development and investment corporations to support and stimulate intellectual, innovative, creative activities; development agencies at various levels; employment organizations at the regional and local levels; guarantee and charitable funds; communal foundations; associations of municipalities; chambers of commerce and industry; various enterprises and organizations of innovation infrastructure.

The institutional and legal basis for potential-forming space transformation in the context of the regional development intensification should be improved in accordance with the European experience of institutionalization, where there is a stable system of relations between regions, state and European agencies. The institutional environment of the regional development intensification requires the implementation of European legal relations between state, regional and local authorities.

It should be noted that there are positive changes in institutional changes in the direction of the potential-forming space transformation in the context of the regional development intensification, which are associated with decentralization processes resulting in the delegation of much power from local authorities to the local level:

firstly, to monitor from the public the state of implementation of delegated powers;

secondly, if necessary, provides mechanisms for the return of powers to state execution, if necessary.

However, the delegation of power must be accompanied by the transfer of certain resources to perform the relevant functions. Today, there is no clear delineation of delegated powers at the regional and local levels, as well as the consolidation of sources of funding. This situation has a negative impact on the efficiency of delegated functions and the intensification of regional development.

Decentralization of power in accordance with the principle of subsidiarity allows regions to act as self-sufficient relatively independent subjects of territorial governance and to be drivers of accelerating the development of productive forces, but there must be not only the transfer and delegation of certain functions but also resources. Public authorities should promote the potential-forming space transformation in the context of the regional development intensification.

The study substantiates the need to improve the quality of the management environment, which is caused by the unsatisfactory level of regional management. The level of competence, which is manifested in the adoption of sound and strategically sound management decisions, affects the effectiveness of management of the potential-forming space transformation in the context of intensifying the development of regions as a whole.

Conclusion

Thus, the existing state policy of the potential-forming space transformation in the context of the regional development intensification requires improvement, which will help increase the efficiency of management decisions and bring the initiated reforms in the direction of decentralization to their full completion. This requires improving the legislative framework of state policy of the potential-forming space transformation in the context of the regional development intensification by modernizing the constitutional levers of regional development of the state taking into account the principle of subsidiarity as a basis for strategically oriented state policy towards decentralization.

According to the authors, this can be achieved by standardizing in the Constitution of Ukraine, taking into account the democratic principles of organization of power at the regional level of European countries and the European Charter of Local Self-Government, in relation to the management of territorial development. at the regional and local level, expanding the powers of local self-government and consolidating the relevant resources, including financial ones, for their implementation.

Measures to improve the institutional mechanisms of the potential-forming space transformation in the context of the regional development intensification, which should include:

- formation of an effective, coherent, complete and stable legal basis for the implementation of the state policy of the potential-forming space transformation in the context of the regional development intensification;
- based on the monitoring of all existing targeted regional development programs, it is necessary to make efforts to co-finance them, as one of the problems of targeted planning is their constant underfunding, which has a negative impact on the regional development intensification;
- coordination of the outlined goals and objectives of long-term and medium-term programs, strategies and plans of regional development, as well as the implementation of state policy to direct efforts in a single vector of development and their promotion among the population;
- development of new, effective institutions to support the regional development intensification, which consists in the creation of new institutions, including those aimed at stimulating innovative, intellectual, creative activities of regional development entities for its intensification;

- improving the quality of management by raising the level of competence of employees at both regional and local levels;
- introduction of mechanisms to intensify the attraction of financial resources to intensify regional development, including through the use of potential investment opportunities of the European Structural Funds, directing the State Fund for Regional Development of Ukraine to transparent financing of regional development projects that can transform potentials in the context of regional development.

Further research is required to develop an organizational and economic mechanism of state policy for the transformation of potential-forming space in the context of the regional development intensification, which should include a system of strategic measures to intensify regional development at different levels of government.

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